

# Koffivi Woglo

Front-End Developer, Email Developer

 vincentwoglo@gmail.com

## SKILLS

Salesforce Marketing Cloud

Wordpress

BitBucket

Figma

PHP

CSS/SASS

Gulp

HTML5

Javascript

ConvertKit

Docker

SEO

WpEngine

Email on Acids

FlyWheel

Google Analytics

Photoshop

Git

React Js

Laravel

Email Development

HubSpot

Mysql

## EXPERIENCE

### WORDPRESS DEVELOPER FULL TIME

XDS AGENCIES, February 2023–November 2023

- Worked with other developers and project manager to build website for clients in the healthcare industry.
- Used **PHP, HTML, CSS, JavaScript** along with **Wordpress plugins** such as **Advanced Custom Fields(ACF)** to build site for **publicly traded companies** such as **CVRX, BridgeBio, Omega Therapeutics, and Medtronic.**
- Worked with team to build client site using **Docker** alongside with **WPVIP**
- Developed **html emails** with **HubSpot** and **tested** them with **Email on Acid.**
- Used **WpEngine** and **FlyWheel** to manage dev and staging environments
- Worked with **SEO team** to ensured all webpages are **SEO friendly** by adding **meta tags, titles, descriptions, etc...**
- Provided **technical support** when needed regarding any issues with existing **WordPress** websites.

### WORDPRESS DEVELOPER INTERN

3:5 CREATIVES, October 2022–April 2023

- Work in a high paced environment with a design team and members of the web development team to build customized **Wordpress** sites for clients.
- Wrote clean code for various projects using **PHP, HTML, CSS** along with **Wordpress plugins** such as **Advanced Custom Fields(ACF)**.
- Used **WpEngine** to create different environments to develop, test and publish websites.
- Built customized websites with **Elementor page builder** when suitable.
- Designed an **html email signature** in **Photoshop** with animation effects from scratch and turned it into a working **email signature** with HTML tables
- Developed a custom Elementor plugin for a ecommerce site

### FRONT-END INTERN

CHILDS CUP FULL, January 2021–February 2021

- I worked with a team of three to update Child's Cup Full's website.

- Designed a wireframe with **Figma** and converted it into a working site using **Editor X**.
- Researched to find the best way to scale the website for future development.

### **CONTENT MANAGER, Aurora, Colorado**

LOTUS METEOR SHOWER, July 2019–May 2020

- Managed content on school news websites with **Wordpress**.
- Worked with multiple teams such as writers and photographers to publish articles.
- At times, helped writers to error-proof their writing and helped photographers take pictures.

## **EDUCATION**

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### **COMPLETED COURSEWORK TOWARDS ASSOCIATE IN SCIENCE (A.S.) IN COMPUTER SCIENCE AND PROGRAMMING, Colorado**

COMMUNITY COLLEGE OF AURORA

### **MARKETING CLOUD BOOTCAMP IN DIGITAL MARKETING, Online**

SALESFORCE