

PROFESSIONAL SUMMARY

Results-driven WordPress Developer with 4+ years of experience building, optimizing, and managing highperformance websites for agencies, enterprises, and SMBs. Expert in custom theme and plugin development, SEO optimization, WooCommerce, and cross-platform email marketing. Skilled in technical performance optimization, Core Web Vitals compliance, and scalable multisite architecture. Proven ability to collaborate with designers, marketers, and engineering teams to deliver fast, secure, and conversion-focused digital experiences. Strong communicator with a passion for clean code, innovation, and user-centric design.

EXPERIENCE

WordPress Developer - Freelance

Vince Design Studio LLC | Denver, CO

12/2023 - Present

- Developed and launched 10+ fully responsive custom WordPress sites using Elementor, ACF, and Gutenberg blocks.
- Increased client website engagement by 30–50% through performance optimization and SEO implementation.
- Designed 13+ wireframes and prototypes in Figma, improving user navigation and brand consistency.
- Executed cross-browser testing via BrowserStack, ensuring 100% compatibility across devices.
- Enhanced page load speeds by 35%, reducing bounce rates and improving Core Web Vitals.
- Acquired 10+ clients via outbound marketing and referrals, managing all aspects from discovery to deployment.

WordPress Developer

Experience Design Studios | Remote

02/2023 - 11/2023

- Developed enterprise-grade WordPress sites for clients including CVRX, BridgeBio, and Omega Therapeutics.
- Created custom themes and plugins with PHP, JS, ACF, and SASS, cutting revision cycles by 30%.
- Implemented Docker with WPVIP for CI/CD workflows, reducing deployment time by 40%.
- Led SEO implementation (meta tags, schema, titles), contributing to a 25% organic traffic boost.
- Maintained environments on WP Engine & FlyWheel, ensuring zero downtime during site launches.
- Launched 25+ HTML email campaigns using HubSpot, tested across platforms using Email on Acid.
- Provided L1/L2 support for 20+ live client websites, achieving a 95% first-response resolution rate.

WordPress Developer - Intern

3:5 Creatives | Remote

10/2022 - 04/2023

- Built 10+ mobile-optimized WordPress websites using Elementor and ACF within strict agency timelines.
- Developed custom Elementor widgets, increasing client eCommerce engagement by 18%.
- Managed staging, production, and QA processes on WP Engine, reducing deployment issues by 30%.
- Delivered custom animated email signatures and UX enhancements for client communication.

Wix Developer - Intern

Child's Cup Full | Remote

01/2021 - 02/2021

- Redesigned site UI using Figma and implemented via Editor X, boosting session time by 25%.
- Enhanced site scalability, enabling the site to handle 2x forecasted traffic growth.

Content Developer - Intern

Lotus Meteor Shower | Aurora, CO

07/2019 - 05/2020

- Managed WordPress content for 100+ articles, ensuring editorial accuracy and consistency.
- Coordinated with a 10-person team to streamline publishing, improving turnaround time by 30%.

EDUCATION

Associate of Applied Science – Programming

Community College of Aurora | Aurora, CO

07/2021 - 05/2023

Salesforce Marketing Cloud Bootcamp

Salesforce | Online

03/2023 - 05/2023

Tech Sales

CourseCareers | Online

03/2024 - 06/2024

SKILLS

WordPress	WooCommerce	Elementor	ACF	WPBakery	Gutenberg	HubSpot		
Salesforce Marketing Cloud	PHP	JavaScript (ES6+)	HTML5	CSS3/SASS	jQuery	React		
TypeScript	JSON	MySQL	WP Engine	FlyWheel	cPanel	AWS EC2	Git	Bitbucket
Docker	CI/CD	BrowserStack	DNS	SSL	staging/production workflows	Technical SEO		
Core Web Vitals	Google Analytics	Tag Manager	Search Console	Yoast	Figma	Photoshop		
Adobe Creative Suite	UI/UX	mobile-first responsive design	ConvertKit	Email on Acid	HTML emails			
animated email signatures								